

City of Battlefield
Board of Aldermen
Special Session Meeting-(**Strategic Planning**)
June 16, 2012

Item 1 Call to order

Meeting called to order by Mayor Aaron Kruse at 12:30 p.m. Alderman present were : Charles Yates, Carolyn Poole, Shawn Billings and Stephen Esterline. Alderman Absent: Mike Goldenberg and Debra Hickey. Also present were City Administrator Rick Hess and City Clerk Beth Anne West.

Item 2 Discussion of Strategic Plan and Possible Updates of Such Plan.

Mayor Aaron Kruse went over the Strategic Plan and stated he would like to review the plan in reference to what has been accomplished to date and what needs to be adjusted for the future based on the input from the Board. The following Key Strategic Goals were discussed including: 1) Create Five Year Infrastructure Plan; 2) Generate Economic Development/Marketing Plan; 3) Improve Communication Channels/Citizen Engagement. Mayor Kruse mentioned that Strategic Goal #1 was completed (5-year infrastructure plan). The 5 year plan started in 2009 upon creation of the plan and goes through 2014. Mayor Kruse explained under Strategic Goal # 2: Generate Economic Development/Marketing Plan that the Chamber of Commerce would cease to exist in the near future so developing Economic Development in that sector would be a challenge at this time. Mayor Kruse also noted the Farmers Market would not continue because the Chamber was closed unless someone else runs it. Discussion followed on how to promote local businesses without a Chamber and the thought to host an expo in the future. Alderman Billings felt the City Hall or Community Room would not be big enough to handle all the potential businesses. Alderman Billings suggested noting the buy local campaign in the City Newsletter. Alderman Billings suggested to remove item #2 and all the bullet points. Discussion followed on the potential economic growth with the new Menards projected for the Wilson Creek Marketplace and Kelly Burke's strip Mall that may have a Subway and a Chinese Restaurant soon. Mayor Kruse stated the City would definitely support the re-development of the Chamber of Commerce and potentially in the future it could be a paid position. Discussion followed on removing the party to work with the Chamber and the Economic Development Committee. Strategic Goal #3 under action step item 1 was removed by a consensus of the Board, but item 2 would be kept. Discussion followed and on Strategic Goal #3 and under item 3 it was decided to keep the Newsletters but the following items would be removed: Door to Door interaction (survey), the items after the semicolon and the word Event, i.e. Fireworks, garage sales, ice cream social, Facebook would be kept but Engaging with neighborhood groups would not. Mayor Kruse discussed the Mission Statement and how the City is trying to meet those goals. Mayor Kruse noted that he would like to see the budget tightened up and use reserve funds to pay off our debt early if possible so the City will have money in the bank.

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Item 3 Discussion and Possible Presentation of Budget for Fiscal Year 2012-2013.

Alderman Debra Hickey entered the meeting at 1:45 p.m. Mayor Aaron Kruse asked the City Administrator Rick Hess to give a preview of the budget to be presented at a later meeting for the Board to begin reviewing. Mr. Hess discussed all of the funds and noted the 30th of June and would take effect on July 1st and if not then the Board would have to run off the old budget. Mr. Hess asked everyone to call or e-mail him with questions if they had any.

Item 4 Adjournment

Motion made by Alderman Carolyn Poole to adjourn the meeting at 2:10 p.m. Motion was seconded by Alderman Stephen Esterline. A roll call vote was taken and the vote was 5 Ayes-Charles Yates, Carolyn Poole, Shawn Billings, Stephen Esterline, and Debra Hickey. 0 Nays. Alderman Mike Goldenberg was absent for the vote. Motion approved.

Mayor Aaron Kruse _____ Date

ATTEST:

City Clerk _____ Date

Reading and Vote to Approve Minutes:

Minutes Approved:

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