

Battlefield Economic Development Commission

Minutes

May 21, 2010

Item 1: Meeting called to order by Chairman Nick Penka at 8:06 am. Commissioners present were Jeff Lambeth, Nick Penka, Steve Reith, Dave Bare and City Administrator Rick Hess.

Item 2: Minutes from March, 2010 meeting reviewed. Motion to approve by Steve Reith and seconded by Dave Bare and approved.

Item 3:

Business Updates from Mr. Hess:

- Price Cutter Development continues to move forward. Construction is creating additional development inquires at this location and throughout the City.

Item 4: Marketing to Potential Businesses Needed in Battlefield.

- Commissioners discussed and prioritized what areas to focus direct mail campaign to potential business and recruit them to Battlefield. Created a goal to have a small list ready to review at the next EDC meeting in June and to mail out the new brochures to a test group in order to measure response of the campaign.
- Traffic count Study to begin 5/24/10 at Republic Rd and FF
 - Results will show growth of traffic counts for retail marketing.

Item 5: Next meeting will be June 25, 2010 at 8:00 am. Motion to adjourn made by Jeff Lambeth, seconded by Nick Penka and approved at 9:06 am.

Minutes submitted by Jeff Lambeth.

_____ Approved _____ Date