

## **ADVISORY PARK BOARD MINUTES**

**February 8, 2011**

### **Item 1: Call to order**

The meeting was called to order at 6:33 p.m. by Beau Buffington as Chairman Robert Ranney was unable to be present for the meeting. Committee members present were Marc Cerce, Beau Buffington, and Mike McWilliams. Mayor Aaron Kruse and Dave and Jason from Encore Pyrotechnics were also present.

### **Item 2: Public Input**

No one signed up to speak during at this meeting.

### **Item 3a: Discussion and possible vote on January 11, 2011 Minutes**

A motion was made by Mike McWilliams to approve the January 11, 2011 minutes. The motion was seconded by Marc Cerce. A roll call vote was taken with Beau Buffington aye, Marc Cerce aye, Mike McWilliams aye, and Robert Ranney absent. Motion passed.

### **Item 3b: Review of December 2010 financials**

The December 2010 financials were reviewed by the Advisory Park Board.

### **Item 3c: Review of January 2011 checks and deposits**

The January 2011 checks and deposits were reviewed by the Advisory Park Board.

### **Item 4a: Fourth of July Planning—Tom Dickey—Fireworks contract research**

Tom Dickey was unable to attend the meeting. Dave and Jason from Encore pyrotechnics were present at this meeting to discuss their proposal and the bid which they submitted to the APB. Encore Pyrotechnics currently conducts fireworks shows for Big Cedar Lodge, and in the past has worked with shows for Bass Pro, James River Assembly, and Fire Fall. They discussed that the emphasis should be on a big ending which addresses their theme—“Shows worthy of an Encore”. They feel that if a show is conducted correctly an 8 minute show will feel like a longer show due to the big ending and intense focus the crowd will have at a well-run fireworks show. If the show is run effectively the audience will be satisfied and will not feel like the event is too short. They would need to know if the APB will want to contract with them soon as they will only shoot 3 shows during the July 4<sup>th</sup> season and they already have 2 of those shows booked. Mayor Aaron Kruse asked about weather concerns and how a contract would apply if an event were rained out. Encore Pyrotechnics responded that in 25 years of business only 1 show has been postponed. The contract states that in the event of a cancellation, the show would be held the next day, but most of the time they can shoot in the rain as long as the rain is not so heavy as to be uncomfortable for an audience. With regard to their program, everything is scripted and the board is electronic. Music during the show is helpful, but often people assume that a sound system will be strong enough, and don't realize that some fireworks will overwhelm most sound systems with stronger decibel levels than the sound systems are able to generate. The big cedar show is around \$10,000.00 for an 8 minute choreographed show.

**Item 4b: Native Tree Flyer—Marc Cerce**

Marc handed out a sample flyer to the APB members and to Mayor Aaron Kruse. APB members discussed the options for printing the flyers and how to distribute them. The Mayor suggested the possibility of sending the flyers with the city newsletter rather than handing out the flyers door to door. A motion was made by Marc Cerce to determine the cost difference of printing the flyer on the back side of the city newsletter (in color) versus the cost of printing the newsletter without the color flyer. The park board would consider paying the difference and whether or not to agree to this option at the next APB meeting. The motion was seconded by Beau Buffington. A roll call vote was taken with Beau Buffington aye, Marc Cerce aye, Mike McWilliams aye, and Robert Ranney absent. Motion passed.

**Item 4c: Farmers Market—Bob Ranney**

Bob was not able to be at this meeting, but he had informed the park board that there was nothing new to report on this matter.

**Item 4d: Booth at Wilson’s Creek Battlefield—Rick Hess**

Rick was not present at the meeting; however Aaron made some inquiries as to the nature of the booth. There was discussion as to what kind of a booth would be used and what would the purpose be of having a booth. It was suggested that another possibility might be to provide more activity related services rather than having to man an actual booth. Aaron expressed that he would like to see something that is very impressive and well done to represent the city well. Some suggestions for activities included a having a band, having a pow wow, or placing banners on city light poles. More discussion on this item will take place in the next APB meeting.

**Item 5a: Frisbees—Bob Ranney**

This item was not discussed as Bob was not present at the meeting.

**Item 5b: Theme Park Tickets—Bob Ranney**

This item was not discussed as Bob was not present at the meeting.

**Item 5c: Discussion and Possible Vote on Naming and Dedication of the Pocket Park—Bob Ranney**

The APB discussed the possibility of naming the city parks. Two suggestions have been made and the APB decided to discuss this further at their next meeting.

**Item 6: Suggestions for the next meeting**

The next APB meeting will be held March 8, 2011.

**Item 6: Adjournment**

A motion was made by Marc Cerce to adjourn the meeting. The motion was seconded by Mike McWilliams. A roll call vote was taken with Beau Buffington aye, Marc Cerce aye, Mike McWilliams aye, and Robert Ranney Absent. Meeting adjourned at 7:31 pm.

\_\_\_\_\_ Robert Ranney, Chairman \_\_\_\_\_ Date

**ATTEST:**  
\_\_\_\_\_ Marc Cerce, Secretary \_\_\_\_\_ Date