

Holiday DWI Enforcement “Drive Sober or Get Pulled Over” (Media Release)

Battlefield Police Department is once again taking part in the annual statewide Holiday DWI “Drive Sober or Get Pulled Over” substance-impaired driving campaign. The campaign, which will include high-visibility enforcement throughout Battlefield, will run from December 15, 2017 through January 1, 2018.

Twenty-five percent of all Missouri motor vehicle traffic deaths in 2016 involved one or more substance-impaired driver or motorcycle operator.

During the Christmas and New Year’s Eve holiday in 2016, from December 15, 2016 through January 1, 2017, there were 44 fatalities and 193 serious injuries. Seven (7) fatalities and fourteen (14) serious injuries involved at least one substance-impaired driver. For a list of alcohol related traffic accidents in Missouri look to Missouri State Highway Patrol website or you can find the information at this link:

http://www.msdp.dps.mo.gov/MSHPWeb/SAC/crash_data_alcohol_960grid.html

Driving while impaired is simply not worth the risk. So don’t take the chance. Remember, we will be out in force and watching. For more information, visit the “Drive Sober or Get Pulled Over” Campaign Headquarters at www.TrafficSafetyMarketing.gov or www.saveMOLives.com.

We want to wish everyone a safe and happy holiday season!